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**SPORTS DEVELOPMENT JOINT VENTURE: PROGRESS REPORT**

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**Purpose of report**

1. To provide Members with an update on the joint venture between Cardiff Council and Cardiff Metropolitan University for sports development.

**Background**

2. In 2014, the Council signed an agreement with Cardiff Metropolitan University to deliver sports services in the city. This agreement received financial backing from Sport Wales and Cardiff City Football Club and aimed to provide valuable investment for grass roots sport. A briefing note (attached as **Appendix 1**) provides the context and details of the Joint Venture. Members will also find information on funding streams, governance arrangements, the project board and regional sports boards within this document.
3. As part of the agreement, the Council's Sports Development Team, known as Sport Cardiff, transferred under TUPE to Cardiff Metropolitan University employment. A restructure of the service was undertaken, with delivery through the six neighbourhood management areas.
4. The stated vision is '*Making Cardiff an active and successful Capital City of Sport with the aim of working with partners to create opportunities for people to get involved in sport to foster a healthy and active lifestyle through sport and excel and succeed in sport at every level*'.

5. In order to deliver the vision, the Joint Venture identified the following priority objectives:
- **Regional Sports Boards<sup>1</sup>:** “Provide a regional delivery mechanism for the Local Sports Plan”
  - **Sport for Children:** “Provide every young person in Cardiff access to quality sporting opportunities” “ Every Child a Swimmer”
  - **Strong and Vibrant Clubs:** “Cardiff will provide the opportunity for a variety of community based sports clubs to become visible and viable in order to thrive through the cities excellent infrastructure”
  - **Coaching, Volunteering and Workforce:** “Create a highly skilled workforce to service the needs of Cardiff`s sporting community”
  - **Competitions/Cardiff Games:** “To provide the opportunity for every young person in Cardiff to experience high quality appropriate competition”
6. The briefing note attached at **Appendix 1** states that underpinning each priority objective are the following key considerations:
1. BME
  2. Women & Girls
  3. Disability Sport and Inclusive Opportunities
  4. Disadvantaged areas
7. The Council and partners developed a Local Sport Plan 2014-2016, which included a range of targets for sports participation and sports development. Cardiff Metropolitan University provides data for each financial year on the following performance indicators:
- Total registrations (for children aged 7-16)
  - Total number of sports sessions (for children aged 7-16)
  - Hooked on Sport (retention 20+ session for children aged 7-16)
  - Number of children (aged 7 – 16) engaged through Cardiff Games
  - Number of competitions held (for children aged 7 – 16)
  - Club membership, including Disability (for children aged 7 – 16)
  - Total number of coaches and volunteers recruited, trained & deployed across all priority areas.
  - Total number of volunteer hours across all priority areas.

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<sup>1</sup> Established for each Neighbourhood Partnership area

8. At Council, 23 March 2017, Councillor Bradbury gave a statement that included the following performance information regarding the Sports Development partnership with Cardiff Metropolitan university:

- *'47% of young people in Cardiff "Hooked on Sport"*
- *£50,000 worth of volunteer hours*
- *The most successful Disability Sport Inclusion programme in Wales, achieving a Bronze National Award*
- *The launch of the new Girls Together initiative to get more women and girls involved in Sport and Physical activity*
- *An award winning Children's Sport and Nutrition holiday scheme*
- *Over 100 Students deployed into children's sport programmes*
- *The Cardiff Games continues to grow as our 2012 Olympic and Paralympic Legacy with 97 schools regularly taking part.'*

9. At Council, 19 July 2017, Councillor Bradbury gave a statement on Sports Development, which contained the following information:

- *'Following changes made to the management of Community Chest Grants there has been a significant rise of applications for funding. Each of the six area Neighbourhood Sports Boards have control of an allocation for their locality and are increasingly proactive in targeting funding where it is most needed, and in particular areas of deprivation and under representation such as women, girls and BME.'*
- *It is pleasing to note that for the third year running we are seeing a significant increase in participation, in the region of 20%, from schools for the Cardiff Games and with a broader range of sports on offer. As a result, more children are now taking part in sport in after school time, representing their schools at the games and schools participating are providing very positive feedback.*
- *The two new 3G pitches located in Trelai Park and the Marl, funded through the Welsh Government's Capital Loan Scheme, are in full operation which is resulting in much stronger engagement from the local community and clubs, providing both structured and informal activity.'*

10. In order to inform this scrutiny, the Chair requested that sports participation trend data be provided, by gender and ethnicity, to show the progress achieved since 2014. This is being provided as part of the presentation to Committee.

### **Way Forward**

11. Councillor Peter Bradbury (Cabinet Member for Culture and Leisure) has been invited and may wish to give a statement. Jon Maidment (Operational Manager, Parks, Sports, Harbour Authority and Leisure) and Steve Morris (Parks and Sport Development Manager) will attend to give a presentation and to answer Members' questions.

### **Legal Implications**

12. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters, there are no direct legal implications. However, legal implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/Council will set out any legal implications arising from those recommendations. All decisions taken by or on behalf of the Council must (a) be within the legal powers of the Council; (b) comply with any procedural requirement imposed by law; (c) be within the powers of the body or person exercising powers on behalf of the Council; (d) be undertaken in accordance with the procedural requirements imposed by the Council e.g. Scrutiny Procedure Rules; (e) be fully and properly informed; (f) be properly motivated; (g) be taken having regard to the Council's fiduciary duty to its taxpayers; and (h) be reasonable and proper in all the circumstances.

### **Financial Implications**

13. The Scrutiny Committee is empowered to enquire, consider, review and recommend but not to make policy decisions. As the recommendations in this report are to consider and review matters, there are no direct financial

implications at this stage in relation to any of the work programme. However, financial implications may arise if and when the matters under review are implemented with or without any modifications. Any report with recommendations for decision that goes to Cabinet/ Council will set out any financial implications arising from those recommendations.

## **Recommendations**

The Committee is recommended to give consideration to the information attached to this report and received at this meeting and to submit any recommendations, observations or comments to the Cabinet.

**Davina Fiore**  
**Director – Governance and Legal Services**  
**3 November 2017**